METHOD, SYSTEM AND COMPUTER READABLE MEDIUM FOR WEB SITE ACCOUNT AND E-COMMERCE MANAGEMENT FROM A CENTRAL LOCATION

Abstract of CA2410746

A method, system and computer readable medium for, from a central Web site, performing at least one of registering a user at a destination Web site, logging in a user at a destination Web site, and managing an online financial transaction a destination Web site, including parsing a form Web page of the destination Web site to extract form data fields therefrom; mapping form dat a fields of a central Web site form to corresponding extracted form data fields a of the form Web page of the destination Web site; and using the mapped form data fields to perform at least one of registering a user at the destination Web site, logging in a user at the destination Web site, and managing an online financial transaction of a user at the destination Web site. In anoth er aspect, there is provided a method, system and computer readable medium for managing an online or offline financial transaction of a user, from a centra l Web site, including generating financial transaction account information for a user based on existing credit or debit card information, gathering from the user one or more limits that are applied to a financial transaction performed d based on the financial transaction account information; receiving information indicating that an online or offline financial transaction using the financi al transaction account information is in progress, from a source, applying the one or more limits gathered from the user to approve or disapprove the onlin e or offline financial transaction that is in progress; and transmitting an approval or disapproval signal to the source based on a result of the applying step.

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